



## Corporate Sponsorship Form

Dear Friend,

This past year was an extremely successful year for Tails as we worked towards our mission of **building a compassionate community through the care of companion animals**. Over 3,200 animals were cared for at our shelter and in our network of foster homes last year. We couldn't have done this without the generous support of our community!

We are reaching out to invite you to become a partner in our mission as a part of our new Annual Corporate Sponsorship Program. Through this program, you can help support our mission while promoting your business to Tails adopters, volunteers and staff all year round. Sponsorships are valid for one year from your enrollment date and are nonexclusive.

Sponsorship levels are highlighted below; details on the enclosed commitment form.

### *All Sponsorship Levels Include:*

- Sponsorship promotion across all social media platforms.
- Your company name included on Tails Humane Society website corporate sponsor page.
- Recognition at our 2020 Tropical Tails Fundraiser by having your logo in the event program and on sponsor signs.
- Recognition at our 2020 Mutt Strut 5K by having your company name on the website.



### Premier Sponsor – For \$5000 you will receive: All benefits of Platinum Sponsorship PLUS...

- Included are **8** complimentary run/walk registrations for the 5K Mutt Strut so you can join in on the fun!
- **An adoption event** at your place of business or retail location. Event will be **promoted on Facebook, Twitter, our monthly e-newsletter** and the **Tails website**.
- Your sponsorship featured weekly in **15 second radio ads on 102.3** The Coyote radio station.

### Platinum Sponsor – For \$3000 you will receive: All benefits of Gold Sponsorship PLUS...

- One week posting on the Tails marquee visible on Barber Green Rd off of Peace Rd.
- Recognition at our 2020 Tropical Tails Fundraiser by having your **logo in the event program** and on **sponsor signs**, as well as a **full page ad** of your design in the event program.
- You will also receive **8 tickets** to enjoy the Tropical Tails Fundraiser festivities.
- Recognition as **“Sponsor of the Month”** in our e-newsletter that is mailed out to over 5K supporters each month.
- Recognition at our 2020 Mutt Strut 5K by having your logo on the event t-shirt (with premium placement and size), website, in **2** print ads, on a **promotional banner** prominently displayed at registration and on an **ad/sign** placed strategically on the course.

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*Tails Humane Society is a 501(c)3 charitable organization by the IRS. Tax ID #36-4334785.*

2250 Barber Greene Rd, DeKalb IL 60115 · 815-758-2457 · [www.TailsHumaneSociety.org](http://www.TailsHumaneSociety.org)

**Gold Sponsor – For \$2000 you will receive: All benefits of Silver Sponsorship PLUS...**

- Recognition at our 2020 Tropical Tails Fundraiser by having your logo in the event program and on sponsor signs, as well as a **½ page ad** of your design in the event program.
- You will also receive **6 tickets** to enjoy the Tropical Tails Fundraiser festivities.
- In addition to recognition at our 2020 Mutt Strut 5K by having your logo on the event t-shirt, website and social media, your business's **logo will appear in print advertising**, and in an **ad/sign** placed strategically on the course.
- Included are **6 complimentary run/walk registrations** for the 5K Mutt Strut so you can join in on the fun!



**Silver Sponsor – For \$1000 you will receive: All benefits of Bronze Sponsorship PLUS...**

- Linked logo on Tails Humane Society website corporate sponsor page.
- Recognition at our 2020 Tropical Tails Fundraiser by having your logo in the event program and on sponsor signs, as well as a **¼ page ad** of your design in the event program.
- Included are **4 complimentary run/walk registrations** for the 5K Mutt Strut so you can join in on the fun!

**Bronze Sponsor - For \$500 you will receive: All benefits of Supporting Sponsorship PLUS...**

- Recognition at our 2020 Tropical Tails fundraiser by having your logo in the event program and on sponsor signs.
- You will also receive **2 tickets** to enjoy the Tropical Tails Fundraiser festivities.
- We will include promotional materials for your business at the 2020 Mutt Strut 5K registration table.

**Supporting Sponsorship – For \$250 You will receive**

- Promote sponsorship across all social media platforms, with visibility to over **37k followers**.
- Your company name included on Tails Humane Society website corporate sponsor page.
- Recognition at our 2020 Mutt Strut 5K by having your company name on the website.
- Recognition at our 2020 Tropical Tails Fundraiser by having your logo in the event program and on sponsor signs.

The animals are counting on your support. If your organization would like to sponsor Tails in this year's event please return or send your commitment form via mail or e-mail.

Thank you for making a difference in the lives of pets in need.

Warm Regards,

Michelle Groeper  
Executive Director  
[mgroeper@tailshumanesociety.org](mailto:mgroeper@tailshumanesociety.org)  
815-758-2457 ext 101



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## Corporate Sponsorship Response Form

Yes! I would like to join the Tails Humane Society Annual Corporate Sponsorship Program!

Business Name (as you'd like it to appear in print): \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_ Business Address: \_\_\_\_\_

Website: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

### Automatic Withdrawal Authorization Form

I agree to provide my account information below and authorize a one-time donation/sponsorship to Tails Humane Society on the following date: \_\_\_\_\_

Bank Name: \_\_\_\_\_

Checking: \_\_\_\_\_ Savings: \_\_\_\_\_

Account Number: \_\_\_\_\_

Routing Number: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please Note: in order to process this request, we require that you enclose a voided check.

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